

# Richmond Olympic Oval – Speed Skating

## The Yellow Cedar Podium Campbell River Western Forest Products

The podiums of the Vancouver 2010 Olympic and Paralympic Winter Games  
18 wood types. 23 podiums. Hundreds of stories.

The Yellow Cedar podium is used at the Richmond Olympic Oval for team speed skating events. It is 619 centimetres long, 185 cm deep, 60 cm at its tallest point and assembled from 227 pieces.

### Campbell River – Enriched by Land and Sea

The Yellow Cedar was harvested near Campbell River, an oceanfront city on the eastern shore of Vancouver Island at the heart of British Columbia's Coastal forest industry. Forestry has a long history on Vancouver Island and remains a major economic driver. A growing tourism destination that is internationally renowned for its salmon fishing and natural beauty, Campbell River continues to attract new residents and businesses drawn by its location and West Coast lifestyle.

### Western Forest Products

Western Forest Products' roots date back 150 years. The British Columbia-based company is a world leader in cedar management, from sustainable harvesting to an aggressive reforestation program. With 3,000 employees in 18 coastal communities and operations in the traditional territories of 45 First Nations, the company works with local public advisory groups to monitor and improve forest sustainability.

### Yellow Cedar

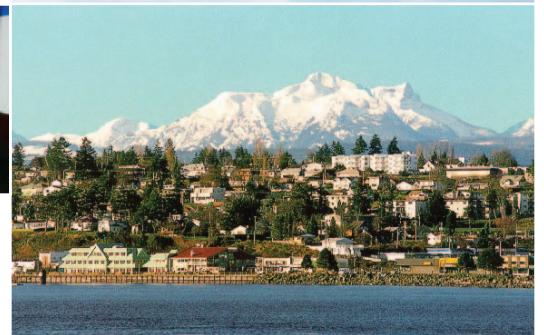
One of the world's most durable woods, Yellow Cedar is found on the coast and used in specialty construction such as temples, bridges, and boats. Western Forest Products supplied Yellow Cedar for the reconstruction of Atsuta Shrine, one of Japan's most important Shinto shrines. Aboriginal people along the coast used Yellow Cedar for paddles, masks, dishes, and bows, and wove the bark to make clothing and blankets. Yellow Cedar is also used in the Richmond Olympic Oval, where 34 massive Yellow Cedar posts support the portion of the wave roof that extends beyond the north and south walls.



Mayor Charlie Cornfield,  
Campbell River

*"Our motto – "Enriched by Land and Sea" – describes the city's spectacular setting and abundant natural resources. The ocean, river, forests and the earth have helped build our community for more than a century."*

*"Campbell River is the centre of the Coastal forest industry in British Columbia. It is the wealth of our forests that made the province, our history, and our culture and will continue to be a driving economic force for our future."*



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# The Yellow Cedar Podium

Campbell River

*Western Forest Products*

Kerry McGourlick, chief forester, Western Forest Products.

*"Sustainable forest development will be an important tool in helping Canada and other nations deal with the global climate change challenge. Wood is clearly shown to be the most environmentally-friendly building product available."*

## Podium Production

British Columbia's Ministry of Forests and Range sourced the wood and co-ordinated podium production. The rough lumber was converted to panels at Metro Vancouver's Bayview Millworks, a high-end wood product manufacturer and distributor, and cut into complex shapes using sophisticated computer controlled machinery at the University of British Columbia's state-of-the-art Centre for Advanced Wood Processing. They were assembled at Canadian hardware retail leader RONA's Vancouver 2010 Fabrication Shop, a community-based training centre that teaches carpentry skills to new Canadians and at-risk youth.

## British Columbia's Forest Sector

The wood podiums highlight the importance of forestry in British Columbia. The province is a global leader in sustainable forest management and the world's largest exporter of softwood lumber, paper and bio-energy products that help mitigate climate change and provide innovative solutions to green building and energy needs.

## Contacts

Mayor Charlie Cornfield  
City of Campbell River  
250 286-5700  
[www.campbellriver.ca](http://www.campbellriver.ca)

Ministry of Forests and Range  
Province of British Columbia  
250 387-8482  
[PABFOR.MediaRequests@gov.bc.ca](mailto:PABFOR.MediaRequests@gov.bc.ca)

Chris Pierce  
Western Forest Products  
604 648-4516  
[www.westernforest.com](http://www.westernforest.com)

All 23 podium profiles, high definition video, and more information about British Columbia's forest sector are available at [www.gov.bc.ca/for](http://www.gov.bc.ca/for) and [www.naturallywood.com](http://www.naturallywood.com)

