

## **Chapter 26: Program Recognition, Branding and Safety Awareness Initiatives**

### **Introduction**

BCTS managers and staff will during 2007 develop a policy to recognise individual, business area, and provincial achievements with implementing the SAFE Companies program in BCTS and improving BCTS and forest sector safety.

BCTS will also participate in the ongoing development of an overall Safety and Health and Wellness recognition program for the Ministry of Forests.

### **Key Focal Points for Consideration on Further Development of the BCTS Safety Recognition and Branding**

1. BCTS will recognise commitment to safety management and focus on actions and commitments that will affect future performance such as reporting incidents, close calls, and hazards as an achievement and a key method of improving the program. In addition recognition for continued commitment and exhibition of positive examples influencing others and contributing to positive safety culture will be focal points verses extensive consideration trailing indicators.
2. BCTS will explore options within the PSA policies and the collective agreements to brand BCTS as a SAFE Company in the interest of enhancing both the safety culture within BCTS but also the credibility and recognition of BCTS throughout the industry.
3. BCTS will explore and develop options to recognise achievements and health and safety awareness in the program.

### **Local Procedures**

None

### **Forms and Checklists**

None